

User/business requirements: exchange of ideas, concerns and questions

Ferjan Ormeling

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Next workshop: Utrecht University, Monday January 15, 2007

WP2: Compile and describe potential commercial applications and uses of an EGN web service:

Discussions on a preliminary report of possible commercial applications, by consortium members and interested parties. Objective: define contents of final reports

Basic assumption for WP2

With EGN we will have a virtual geographical names database for which

- Everything is available ?
- Everything is accessible ?
- Everything is possible ?

Basic assumption for WP2 (timeframe, finances)

- Everything is available (if not now, then in the near future)?
- Everything is accessible (but not necessarily for free)?
- Everything is possible ? (minimum):
 - ◆ Query by object name
 - ◆ Query by object type (feature type)
 - ◆ Query by defined rectangle)

Basic assumption for WP2 (data quality)

With EGN we have a names database for which

- Everything is available (complete coverage, large scale, all data categories) ?
- Everything is accessible (and always up-to-date) ?
- Everything is possible (extended functionality) ?

EGN unique selling points:

- Primary data
- Up-to date information
- Delivered by experts
- According to European standards
- Complete and large-scale coverage?
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USP of the competition:

- Large scale coverage (to street level)
- Off the shelf/on the web
- ...

Starting point: cases/potential applications for specific user groups or firms that are analysed

- Identification of needs and wants
 - Inventory of data needed, functionality needed
 - Information model
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- Confrontation with restrictions imposed by business model
 - Final feasibility report?

For the anonymous user that is searching for a few names we need no information model:

- we are targeting firms and institutions
- we will be an intermediary in selling large extracts from the database
- the names data need not only be an end product but can also serve as middleware

Potential users

- EC services
- Translation and services
- Tourism services (hotels, airlines, etc)
- Real estate sellers
- News agencies
- Private cartography
- New markets

Draft report on user/business requirements:

- Describe most common user groups and their needs and wants (incl. user profiles)
- Compile existing user requirements surveys and market analyses for reference data
- Compile and describe potential commercial applications and uses of EGN infrastructure
- Information model for user/business requirements

Invited for workshop in January 2007:

- Members of ref group
- Value-added resellers group of EuroGeographics
- Consortium partners
- Identified interesting 3rd parties (e.g. 'EGN Group of Interest')