# BUILDING ON 224 YEARS' EXPERIENCE TO CREATE STRONGER, LONG-TERM PARTNERSHIPS

Ordnance Survey (OS) welcomed a new Chief Executive Officer, Nigel Clifford in June 2015 whose strategic thinking is reflected in its ambitions for the future.

The organisation's strategy focuses on continuing to build capacity and capability in Great Britain and then supporting other nations so that they can realise the benefits of an accurate location framework. OS is committed to building on 224 years of expertise to create stronger, long-term international partnerships that focus on data management, as well as improving how partners and customers connect and gain benefit from their own content.

Today OS is a geospatial content and services business. The move from mapping to intelligent data, which can be manipulated and adapted, has resulted in technologies and innovations whose success relies on quality geospatial data. The OS strategy recognises the challenges felt at home and abroad – all of which have a geospatial dimension that is only going to intensify. One particular focus is on the challenges being faced by cities such as transport, population growth, big data, planning and health. It is in the areas of Smart Cities, Building Information Modelling (BIM) and the Internet of Things where OS will demonstrate real value and aim to build Great Britain as a global exemplar. Cities from all continents experience similar challenges and OS aims to ensure that experiences and expertise in data management are shared. The new strategy focuses on data management and improving how other nations can build, maintain and run a geospatial framework to support economic growth.

In the past five years, OS has awarded almost £650,000 in funding for 28 new ventures through its Geovation Challenges. In a further move to energise innovation in the UK geospatial industry, it has opened a London-based geospatial innovation hub to attract new players, visions, thinking and markets. The hub offers shared spaces, private rooms, workshop and demo areas and an events auditorium, as well as access to knowledge and support. In a few short months it has attracted 30 SMEs and three corporate members, as well as several hundred individuals. The fact that some SME members have already attracted outside funding for their ventures shows that the programme is working.
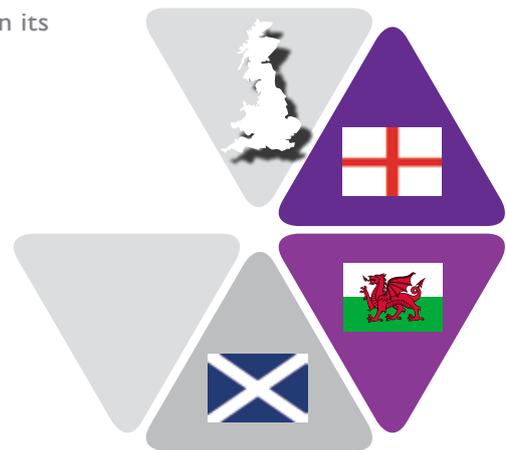
ResilienceDirect is the UK's secure platform for multi-agency partnerships to share information in both emergency response and in planning. The Resilience Community needs to have the best tools and services to support effective decision making at both tactical and strategic levels.

OS geospatial data is an integral part of the service, which has been delivered through a collaborative partnership with the Civil Contingencies Secretariat. The OS web development team used Agile methodology to enable rapid development of features and web applications, ensuring that the service is responsive to changing user needs and planning in an incident response. ResilienceDirect is starting to deliver results across the resilience community with more than 4,880 users.